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Punjab Political Pulse

This survey was conducted by Spick Media Network across Punjab from 12th September to 22nd October, covering a total of 60,783 respondents across all 117 constituencies. Respondents were selected through random sampling, with a reported margin of error of ±3%.

The questionnaire was designed, administered, and analysed by Spick Media Network in English, Hindi, and Punjabi.

Survey Field Team: Pallavi, Manya, Disha, Shivani, Prabhjot, Amardeep, Surjit, Jaskaran, Dipankar, Rupinderjit, Deepak, Shalini, Rekha, Sunita, Komal, Isha, Jasmeen, Jyoti, Sonia, Gurpreet, and Lakshmana Prasad (Team Lead).

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Questionnaire

Section A: Voting intention and party preference

Q1. If the Punjab Assembly election were held today, which party would you most likely vote for?

AAP	30.16%
Congress	19.57%
BJP	11.36%
SAD	11.99%
AD(WPD)	10.14%
BSP	02.67%
Others	14.11%

Q2. How certain are you about your current voting preference?

Completely certain	Fairly certain	May change my preference	Not certain	Undecided
27.35%	20.18%	20.26%	14.09%	18.12%

Q3. Which party did you vote for in the previous Punjab Assembly election?

AAP	39.55%
Congress	20.48%
BJP	05.91%
SAD	15.20%
BSP	02.79%
Others	16.07%

Q4. Compared with your previous Assembly election vote, is your current preference the same or different?

Same party	Changed to another party	Did not vote previously	Can't remember	No response
45.22%	27.90%	16.83%	09.91%	00.14%

Section B: Chief Ministerial preference

Q5. Who would you prefer to become the next Chief Minister of Punjab?

Bhagwant Mann	34.57%
Charanjit Channi	17.51%
Sukhbir Singh Badal	10.28%
Capt. Amarinder Singh	14.71%
Amritpal Singh Sandhu	03.80%
Sunil Jakhar	01.93%
Raja Warring	03.55%
Partap Bajwa	02.64%
Others	04.49%
Undecided	03.27%
No response	03.25%

Q6. If your preferred party does not project your preferred person as its Chief Ministerial candidate, would you still vote for that party?

Definitely Yes	Probably Yes	Probably not	Definitely not	Undecided	Not applicable
28.31%	25.50%	13.48%	16.16%	12.59%	03.96%

Q7. Which matters more to you when deciding your vote in the Punjab Assembly election?

The party	CM candidate	Both equally	Local candidate	Other factors	Undecided
26.80%	24.68%	04.55%	12.72%	16.88%	14.37%

Q8. How important is the announcement of a Chief Ministerial candidate before the election to your voting decision?

Very important	Somewhat important	Not very important	Not at all important	No opinion
27.21%	15.45%	10.38%	19.53%	27.43%

Q9. If your preferred Chief Ministerial candidate belongs to a different party than your preferred party, which would you be more likely to support?

The party I currently prefer	The party of my preferred Chief Ministerial candidate	Neither	Undecided
28.75%	21.62%	36.60%	13.03%

Section C: Government performance and public issues

Q10. How would you rate the performance of the current Punjab government?

Very good	Good	Average	Poor	Very Poor	No opinion
15.46%	16.68%	18.57%	15.22%	17.29%	16.78%

Q11. What do you consider the most important issues affecting Punjab today?

Employment and unemployment	16.48%
Agriculture and farmers' income	10.36%
Drug abuse and drug trafficking	13.71%
Law and order	05.22%
Corruption	03.80%
Education	05.99%
Healthcare	01.37%
Electricity and power supply	11.95%
Roads and infrastructure	01.43%
Inflation and cost of living	02.60%
Water scarcity and water management	03.66%
Industry and investment	02.83%
Public transport	00.69%
Other	19.91%

Q12. Which one of these issues should the next Punjab government address first?

Employment and unemployment	24.52%
Agriculture and farmers' income	14.81%
Drug abuse and drug trafficking	18.99%
Law and order	05.48%
Corruption	02.96%
Education	03.15%
Healthcare	03.20%
Electricity and power supply	13.37%
Roads and infrastructure	02.68%
Inflation and cost of living	01.77%
Water scarcity and water management	03.29%
Industry and investment	01.15%
Public transport	01.38%
Other	03.25%

Q13. Do you think Punjab is moving in the right direction or the wrong direction?

Definitely moving in the right direction	Probably moving in the right direction	Probably moving in the wrong direction	Definitely moving in the wrong direction	Neither	No opinion
17.84%	24.35%	15.99%	24.13%	15.54%	02.15%

Section D: Party perception and leadership

Q14. Which party do you believe is best placed to address the major problems facing Punjab?

AAP	32.65%
Congress	18.48%
BJP	15.87%
SAD	13.22%
AD(WPD)	10.51%
BSP	02.19%
Others	04.47%
No party	01.36%
Undecided	01.25%

Q15. Which party do you believe has the strongest leadership in Punjab?

AAP	30.26%
Congress	15.91%
BJP	18.20%
SAD	07.66%
AD(WPD)	11.35%
BSP	00.26%
Others	03.18%
No party	01.09%
Undecided	12.09%

Section E: Election outlook

Q16. Which party do you think is most likely to win the next Punjab Assembly election?

AAP	29.31%
Congress	20.55%
BJP	14.17%
SAD	12.36%
AD(WPD)	11.82%
BSP	00.27%
Others	01.03%
No prediction	10.49%

Q17. In your opinion, will the next Punjab Assembly election result be a clear majority for one party or a closely contested election?

Clear majority for one party	Closely contested election	Hung Assembly	Cannot say
59.36%	13.65%	10.28%	16.71%

Q18. Are you likely to vote in the next Punjab Assembly election?

Definitely will vote	Probably will vote	Probably will not vote	Definitely will not vote	Undecided
56.82%	21.40%	01.15%	02.66%	17.97%

Note: Q1 is a measure of respondents' voting intention at the time of the survey, while the final tally is your estimate of how they would actually vote on polling day.

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Constituency Wise Report

Amritsar

Parties/Alliance	Ajnala	Rajasansi	Majitha	Jandiala (SC)	Amritsar North
AAP	29.08%	22.76%	24.12%	32.03%	25.77%
Congress	23.24%	28.07%	17.33%	21.06%	19.23%
BJP	15.09%	09.25%	08.97%	06.39%	25.70%
SAD	14.85%	24.03%	30.96%	14.00%	16.25%
AD(WPD)	10.22%	08.97%	12.00%	20.75%	08.02%
Others/No Response	07.52%	06.92%	06.62%	05.77%	05.03%

Parties/Alliance	Amritsar West (SC)	Amritsar Cental	Amritsar East	Amritsar South
AAP	38.16%	29.77%	26.74%	38.34%
Congress	25.36%	29.60%	28.41%	20.89%
BJP	16.78%	28.16%	17.06%	08.20%
SAD	09.17%	05.11%	16.66%	17.17%
AD(WPD)	06.85%	04.55%	06.69%	07.86%
Others/No Response	03.68%	02.81%	04.44%	07.54%

Parties/Alliance	Attari	Baba Bakala (SC)
AAP	31.62%	25.56%
Congress	22.86%	20.44%
BJP	06.17%	11.69%
SAD	23.96%	10.10%
AD(WPD)	08.14%	24.64%
Others/No Response	07.25%	07.57%

Barnala

Parties/Alliance	Bhadaur (SC)	Barnala	Mehal Kalan (SC)
AAP	37.75%	29.05%	38.34%
Congress	16.63%	21.81%	14.73%
BJP	05.73%	18.67%	08.53%
SAD	12.30%	06.86%	06.12%
AD(WPD)	15.99%	20.52%	06.83%
Others/No Response	11.60%	03.09%	25.45%

Bathinda

Parties/Alliance	Rampura Phul	Bhucho Mandi (SC)	Bathinda Urban	Bathinda Rural (SC)
AAP	28.72%	38.87%	37.72%	38.46%
Congress	14.87%	14.24%	18.23%	16.39%
BJP	11.23%	08.67%	14.99%	19.67%
SAD	20.72%	27.39%	18.42%	13.84%
AD(WPD)	08.53%	05.45%	02.65%	06.20%
Others/No Response	15.93%	05.38%	07.99%	05.44%



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Parties/Alliance	Talwandi Sabo	Maur
AAP	29.91%	35.72%
Congress	18.64%	11.94%
BJP	08.64%	09.75%
SAD	25.55%	16.30%
AD(WPD)	09.26%	17.72%
Others/No Response	08.00%	08.57%

Faridkot

Parties/Alliance	Faridkot	Kotkapura	Jaitu (SC)
AAP	26.17%	31.61%	30.43%
Congress	20.31%	20.70%	13.90%
BJP	10.23%	07.58%	06.41%
SAD	15.64%	12.08%	14.46%
AD(WPD)	22.97%	18.15%	24.05%
Others/No Response	04.68%	09.88%	10.75%

Fatehgarh Sahib

Parties/Alliance	Bassi Pathana (SC)	Fatehgarh Sahib	Amloh
AAP	37.29%	38.11%	39.94%
Congress	20.36%	23.74%	22.06%
BJP	06.31%	11.29%	10.39%
SAD	07.89%	07.26%	15.54%
AD(WPD)	14.26%	12.06%	07.47%
Others/No Response	13.89%	07.54%	04.60%

Fazilka

Parties/Alliance	Jalalabad	Fazilka	Abohar	Balluana (SC)
AAP	27.79%	25.08%	23.87%	29.97%
Congress	15.20%	25.75%	25.79%	16.37%
BJP	06.81%	24.72%	27.80%	29.04%
SAD	29.97%	08.44%	10.58%	12.89%
AD(WPD)	04.28%	03.39%	03.10%	04.56%
Others/No Response	15.95%	12.62%	08.86%	07.17%

Firozpur

Parties/Alliance	Zira	Firozpur City	Firozpur Rural (SC)	Guru Har Sahai
AAP	29.74%	25.91%	35.84%	33.21%
Congress	25.82%	24.65%	15.64%	11.53%
BJP	03.40%	23.05%	05.41%	05.94%
SAD	17.21%	12.88%	27.46%	37.26%
AD(WPD)	18.11%	05.77%	11.27%	09.44%
Others/No Response	05.72%	07.74%	04.38%	02.62%

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Gurdaspur

Parties/Alliance	Gurdaspur	Dina Nagar (SC)	Qadian	Batala	Sri Hargobindpur (SC)
AAP	25.23%	27.19%	27.08%	35.47%	32.53%
Congress	31.82%	34.10%	33.55%	24.91%	23.92%
BJP	12.66%	20.29%	06.46%	14.27%	02.30%
SAD	18.43%	08.73%	21.14%	13.21%	22.15%
AD(WPD)	09.71%	04.67%	10.18%	06.95%	11.22%
Others/No Response	02.15%	05.02%	01.59%	05.19%	07.88%

Parties/Alliance	Fatehgarh Churian	Dera Baba Nanak
AAP	28.99%	37.93%
Congress	34.35%	40.20%
BJP	03.15%	05.03%
SAD	21.79%	08.59%
AD(WPD)	07.34%	05.85%
Others/No Response	04.38%	02.40%

Hoshiarpur

Parties/Alliance	Mukerian	Dasuya	Urmar	Sham Chaurasi (SC)	Hoshiarpur
AAP	25.11%	28.85%	29.85%	38.03%	34.13%
Congress	20.15%	23.74%	29.64%	28.80%	24.27%
BJP	29.94%	23.96%	09.54%	08.35%	24.38%
SAD	08.35%	10.58%	13.73%	08.53%	06.14%
AD(WPD)	07.07%	04.33%	07.55%	06.60%	04.53%
Others/No Response	09.38%	08.54%	09.69%	09.69%	06.55%

Parties/Alliance	Chabbewal (SC)	Garhshankar
AAP	45.73%	26.76%
Congress	24.43%	20.83%
BJP	10.72%	17.68%
SAD	07.47%	14.84%
AD(WPD)	07.93%	12.22%
Others/No Response	03.72%	07.67%

Jalandhar

Parties/Alliance	Phillaur (SC)	Nakodar	Shahkot	Kartarpur (SC)	Jalandhar West (SC)
AAP	22.00%	24.49%	21.56%	28.23%	28.68%
Congress	33.95%	29.75%	37.14%	32.87%	29.55%
BJP	08.32%	06.41%	05.16%	07.37%	33.33%
SAD	16.48%	20.74%	19.94%	16.69%	02.06%
AD(WPD)	05.76%	05.43%	06.78%	04.21%	03.58%
Others/No Response	13.49%	13.18%	09.42%	10.63%	02.80%

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Parties/Alliance	Jalandhar Central	Jalandhar North	Jalandhar Cantonment	Adampur (SC)
AAP	23.69%	13.76%	21.81%	26.09%
Congress	31.24%	34.32%	34.23%	35.36%
BJP	30.81%	39.41%	23.24%	10.13%
SAD	06.14%	03.37%	07.66%	10.60%
AD(WPD)	03.65%	03.62%	06.16%	03.17%
Others/No Response	04.47%	05.52%	06.90%	14.65%

Kapurthala

Parties/Alliance	Bholath	Kapurthala	Sultanpur Lodhi	Phagwara (SC)
AAP	20.36%	23.39%	22.09%	25.25%
Congress	32.91%	35.06%	17.00%	25.94%
BJP	03.68%	10.58%	03.86%	16.84%
SAD	22.11%	06.58%	09.95%	16.23%
AD(WPD)	04.49%	13.61%	16.95%	07.46%
Others/No Response	16.45%	10.78%	30.15%	08.28%

Ludhiana

Parties/Alliance	Khanna	Samrala	Sahnewal	Ludhiana East	Ludhiana South
AAP	34.33%	31.68%	25.78%	28.70%	25.94%
Congress	19.69%	25.63%	28.37%	25.58%	28.63%
BJP	12.51%	04.19%	16.09%	23.83%	26.09%
SAD	09.94%	11.59%	11.28%	08.16%	05.00%
AD(WPD)	20.28%	07.68%	13.31%	07.41%	09.85%
Others/No Response	03.25%	19.23%	05.17%	06.32%	04.49%

Parties/Alliance	Atam Nagar	Ludhiana Central	Ludhiana West	Ludhiana North
AAP	30.17%	24.59%	25.53%	26.74%
Congress	27.93%	25.91%	26.65%	22.09%
BJP	15.66%	37.31%	34.38%	35.50%
SAD	04.54%	04.16%	07.61%	04.06%
AD(WPD)	05.52%	04.74%	02.32%	05.45%
Others/No Response	16.18%	03.29%	03.51%	06.16%

Parties/Alliance	Gill (SC)	Payal (SC)	Dakha	Raikot (SC)	Jagraon (SC)
AAP	31.52%	36.62%	23.22%	32.95%	30.64%
Congress	24.70%	25.54%	29.44%	35.56%	22.11%
BJP	13.21%	02.96%	09.59%	03.47%	07.56%
SAD	09.37%	11.34%	16.31%	08.62%	10.12%
AD(WPD)	11.67%	11.09%	15.89%	03.30%	14.52%
Others/No Response	09.53%	12.45%	05.55%	16.10%	15.05%

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Malerkotla

Parties/Alliance	Malerkotla	Amargarh
AAP	35.15%	30.21%
Congress	35.56%	19.57%
BJP	05.83%	03.96%
SAD	05.58%	10.34%
AD(WPD)	02.61%	08.85%
Others/No Response	15.27%	27.07%

Mansa

Parties/Alliance	Mansa	Sardulgarh	Budhlada (SC)
AAP	37.13%	35.62%	34.48%
Congress	17.27%	19.56%	13.78%
BJP	05.65%	03.66%	04.09%
SAD	19.53%	23.14%	25.93%
AD(WPD)	05.86%	07.80%	09.73%
Others/No Response	14.56%	10.22%	11.99%

Moga

Parties/Alliance	Nihal Singh Wala (SC)	Bhagha Purana	Moga	Dharamkot
AAP	26.50%	29.41%	25.73%	30.78%
Congress	15.35%	11.40%	20.02%	19.52%
BJP	03.39%	04.94%	12.67%	03.21%
SAD	09.18%	13.18%	08.96%	10.79%
AD(WPD)	29.35%	24.89%	19.51%	22.97%
Others/No Response	16.23%	16.18%	13.11%	12.73%

Pathankot

Parties/Alliance	Sujanpur	Bhoa (SC)	Pathankot
AAP	17.61%	21.95%	18.75%
Congress	31.70%	33.17%	28.91%
BJP	41.67%	30.62%	41.67%
SAD	02.27%	02.80%	01.34%
AD(WPD)	02.36%	02.90%	02.04%
Others/No Response	04.39%	08.56%	07.29%

Patiala

Parties/Alliance	Nabha (SC)	Patiala Rural	Rajpura	Ghanaur	Sanour
AAP	35.82%	33.63%	24.09%	30.47%	34.18%
Congress	19.07%	19.70%	22.11%	26.27%	19.14%
BJP	10.00%	14.16%	28.14%	08.36%	10.25%
SAD	16.65%	11.75%	07.87%	15.48%	11.16%
AD(WPD)	06.02%	08.70%	05.80%	06.90%	12.94%
Others/No Response	12.44%	12.06%	11.99%	12.52%	12.33%

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Parties/Alliance	Patiala Urban	Samana	Shutrana (SC)
AAP	30.86%	36.60%	38.91%
Congress	20.99%	17.69%	14.02%
BJP	22.83%	10.96%	10.74%
SAD	12.23%	12.03%	10.58%
AD(WPD)	11.81%	08.53%	08.76%
Others/No Response	01.28%	14.19%	16.99%

Rupnagar

Parties/Alliance	Anandpur Sahib	Rupnagar	Chamkaur Sahib (SC)
AAP	34.91%	33.58%	30.68%
Congress	14.49%	19.55%	38.01%
BJP	17.00%	10.16%	03.63%
SAD	06.04%	12.76%	06.08%
AD(WPD)	08.52%	08.18%	07.54%
Others/No Response	19.04%	15.77%	14.06%

Sahibzada Ajit Singh Nagar

Parties/Alliance	Kharar	Sahibzada Ajit Singh Nagar	Dera Bassi
AAP	30.11%	33.91%	23.78%
Congress	20.34%	27.26%	23.76%
BJP	21.43%	17.44%	23.55%
SAD	10.70%	07.12%	20.39%
AD(WPD)	08.32%	04.73%	03.44%
Others/No Response	09.10%	09.54%	05.08%

Sangrur

Parties/Alliance	Lehra	Dirba (SC)	Sunam	Dhuri	Sangrur
AAP	33.68%	41.00%	41.93%	46.63%	32.82%
Congress	15.18%	09.47%	11.91%	15.22%	22.22%
BJP	19.46%	10.41%	09.93%	06.92%	12.91%
SAD	12.61%	13.62%	06.85%	04.95%	05.57%
AD(WPD)	07.32%	09.13%	15.22%	06.16%	05.69%
Others/No Response	11.75%	16.37%	14.16%	20.12%	20.79%

Shaheed Bhagat Singh Nagar

Parties/Alliance	Banga (SC)	Nawan Shahr	Balachaur
AAP	26.60%	26.98%	26.30%
Congress	26.02%	25.34%	23.30%
BJP	05.15%	05.43%	09.08%
SAD	25.46%	14.71%	24.35%
AD(WPD)	12.91%	11.89%	11.86%
Others/No Response	03.86%	15.65%	05.11%

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Sri Muktsar Sahib

Parties/Alliance	Lambi	Gidderbaha	Malout (SC)	Muktsar
AAP	31.12%	27.10%	33.20%	34.29%
Congress	10.07%	25.43%	15.20%	11.03%
BJP	03.21%	09.88%	07.81%	10.65%
SAD	39.84%	07.94%	24.86%	25.45%
AD(WPD)	03.82%	15.50%	04.83%	04.30%
Others/No Response	11.94%	14.15%	14.10%	14.28%

Tarn Taran

Parties/Alliance	Tarn Taran	Khem Karan	Patti	Khadoor Sahib
AAP	22.39%	26.55%	25.61%	25.92%
Congress	14.94%	15.06%	18.08%	21.07%
BJP	06.06%	03.79%	12.00%	04.08%
SAD	17.58%	23.94%	09.17%	10.45%
AD(WPD)	27.27%	17.28%	27.62%	28.64%
Others/No Response	11.76%	13.38%	07.52%	09.84%

District Wise Vote Share

District	Constituencies	AAP	Congress	BJP	SAD	AD(WPD)	Others
Amritsar	11	29.45%	23.32%	13.95%	16.57%	10.79%	05.92%
Barnala	03	35.05%	17.72%	10.98%	08.43%	14.45%	13.38%
Bathinda	06	34.90%	15.72%	12.16%	20.37%	08.30%	08.55%
Faridkot	03	29.40%	18.30%	08.07%	14.06%	21.72%	08.44%
Fatehgarh Sahib	03	38.45%	22.05%	09.33%	10.23%	11.26%	08.68%
Fazilka	04	26.68%	20.78%	22.09%	15.47%	03.83%	11.15%
Firozpur	04	31.18%	19.41%	09.45%	23.70%	11.15%	05.12%
Gurdaspur	07	30.63%	31.84%	09.17%	16.29%	07.99%	04.09%
Hoshiarpur	07	32.64%	24.55%	17.80%	09.95%	07.18%	07.89%
Jalandhar	09	23.37%	33.16%	18.24%	11.52%	04.71%	09.01%
Kapurthala	04	22.77%	27.73%	08.74%	13.72%	10.63%	16.41%
Ludhiana	14	29.17%	26.27%	17.31%	08.72%	09.50%	09.02%
Malerkotla	02	32.68%	27.57%	04.89%	07.96%	05.73%	21.17%
Mansa	03	35.74%	16.87%	04.47%	22.87%	07.80%	12.26%
Moga	04	28.11%	16.57%	06.05%	10.53%	24.18%	14.56%
Pathankot	03	19.44%	31.26%	37.99%	02.14%	02.43%	06.75%
Patiala	08	33.07%	19.87%	14.43%	12.22%	08.68%	11.72%
Rupnagar	03	33.06%	24.02%	10.26%	08.29%	08.08%	16.29%
SAS Nagar	03	29.27%	23.79%	20.81%	12.74%	05.50%	07.91%
Sangrur	05	39.21%	14.80%	11.93%	08.72%	08.70%	16.64%
SBS Nagar	03	26.63%	24.89%	06.55%	21.51%	12.22%	08.21%
Sri Muktsar Sahib	04	31.43%	15.43%	07.89%	24.52%	07.11%	13.62%
Tarn Taran	04	25.12%	17.29%	06.48%	15.29%	25.20%	10.62%
Total	117	30.32%	22.31%	12.57%	13.73%	10.31%	10.76%

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Projected Seat Outlook

Parties/Alliance	Seats	Vote Share
AAP	62	30.32%
Congress	20	22.31%
BJP	10	12.57%
SAD	04	13.73%
AD(WPD)	04	10.31%
Others	01	10.76%
Tough Fight	16	

Division Wise Results

Parties/Alliance	Jalandhar	Patiala	Firozpur	Rupnagar	Faridkot
AAP	13	26	07	04	12
Congress	15	04	00	01	00
BJP	05	04	01	00	00
SAD	01	00	03	00	00
AD(WPD)	03	00	01	00	00
Others	01	00	00	00	00
Tough Fight	07	01	04	04	00

Region Wise Results

Parties/Alliance	Malwa	Majha	Doaba
AAP	49	08	05
Congress	05	07	08
BJP	05	02	03
SAD	03	01	00
AD(WPD)	01	03	00
Others	00	00	01
Tough Fight	06	04	06

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Respondent profile

Age group

18 – 24	23.36%
25 – 34	17.51%
35 – 44	19.40%
45 – 54	15.17%
55 – 64	15.83%
65 and above	08.73%

Gender

Male	51.39%
Female	48.16%
Other	00.39%
Prefer not to answer	00.06%

Place of residence

Rural	45.59%
Urban	54.41%

Occupation

Farmer	09.72%
Agricultural labourer	11.29%
Business / Self-employed	04.36%
Government employee	08.65%
Private sector employee	09.11%
Daily wage worker	13.22%
Student	08.13%
Homemaker	05.93%
Unemployed	12.65%
Retired	02.46%
Other	14.48%

Economy

Lower income	20.16%
Lower middle income	13.54%
Middle income	22.55%
Upper middle income	25.68%
Higher income	04.92%
Prefer not to answer	13.15%

Caste category

General	30.47%
OBC	25.69%
SC	27.51%
Other	11.72%
Prefer not to say	04.61%